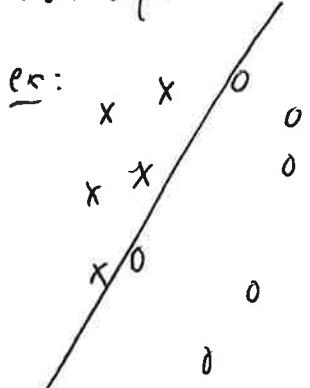


- Support vector machines (SVM) provide a method for classifying linearly separable data: estimate a hyperplane that realizes the separation. The idea can then be extended to non-separable data.



Want to choose a hyperplane which will generalize well. This leads to a geometric optimization problem: want to choose a separating hyperplane that has the largest margin, i.e. space of separation between the two classes.

- More precisely, let  $X \subset \mathbb{R}^D$ ,  $Y = \{-1, 1\}$ , and  $f: X \rightarrow Y$  be a target function we want to learn. Given a sample  $S = \{(x_i, \overset{f(x_i)=y_i, \text{ deterministic}}{\cancel{y_i}})\}_{i=1}^n \subset X \times Y$  generated from a (unknown) distribution  $\mathbb{P}_y \mid D$ , we want to learn the generalization-error minimizing predictor  $h$ :
- $$h^* = \arg \min_{h: X \rightarrow \mathbb{R}} P(f(x) \neq h(x)).$$

- The (linear) SVM framework however consider the hypothesis class of linear separators
- $$\mathcal{H} = \{x \mapsto \text{sgn}(w \cdot x + b), w \in \mathbb{R}^D, b \in \mathbb{R}\}.$$

Note that  $\{x \mid w \cdot x + b = 0\}$  is a hyperplane, so  $\mathcal{H}$  is the family of hyperplane predictors.

- We will start by supposing our training data  $S$  is linearly separable, i.e.  $\exists w^*, b^*$  such that the classifier  $x_i \mapsto \text{sgn}(w^* \cdot x_i + b^*)$  is perfectly accurate, i.e.

$$\text{sgn}(w^* \cdot x_i + b^*) = y_i \quad \forall i=1, \dots, n.$$

$\Leftrightarrow y_i(w^* \cdot x_i + b^*) \geq 0 \quad \forall i=1, \dots, n.$

- Generically, if there is one such choice of  $(w^*, b^*) \in \mathbb{R}^{D+1}$ , there are infinitely many just by slightly perturbing the parameters. We choose a "best" pair by selecting the margin-maximizing pair.

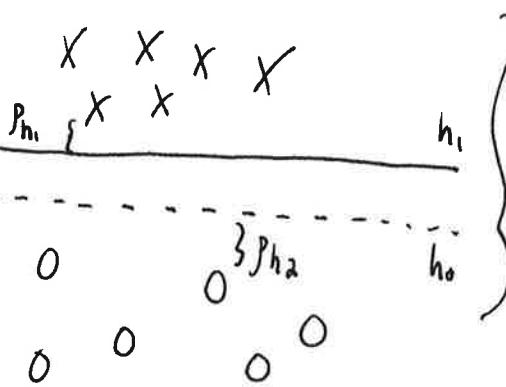
Defn.: Let  $h: x \mapsto w \cdot x + b$  be a linear classifier. Its geometric margin at  $x$  is

$$\rho_h(x) = \text{distance of } x \text{ to } \{x' \mid w \cdot x' + b = 0\}$$

$$= \frac{|w \cdot x + b|}{\|w\|_2}$$

The geometric margin  $\rho_h$  of a linear classifier over a sample  $S = \{(x_i, y_i)\}_{i=1}^m \Rightarrow \rho_h = \min_{i=1, \dots, m} \rho_h(x_i)$ .

- We choose the minimum to ensure ( $\rho_h(x)$  large  $\Rightarrow h$  ~~well~~ <sup>correctly</sup> classifies every point).



The dotted line has a larger geometric margin over the sample than does the solid line, i.e.  $\rho_{h_2} > \rho_{h_1}$ .

- The big question is how to learn these margin-maximizing choices of parameters.

- Consider a separating hyperplane with parameters  $(w, b)$ . The associated margin can be maximized by considering the optimization problem

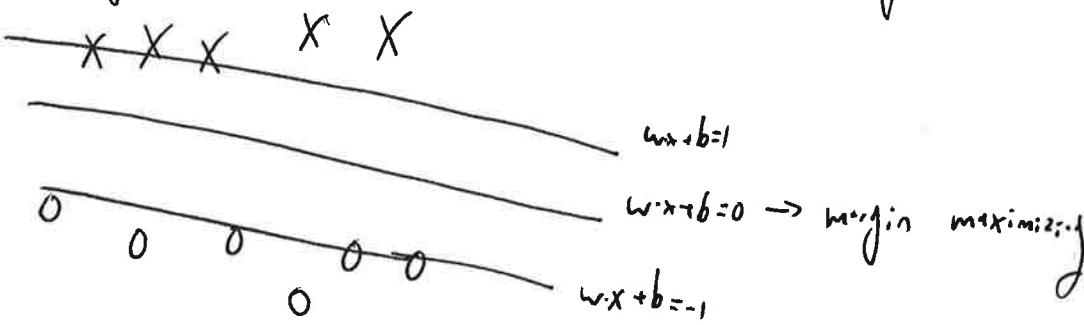
$$P = \max_{(w, b) \in \mathbb{R}^{D+1} \text{ s.t. } y_i(w \cdot x_i + b) \geq 0 \forall i=1, \dots, n} \frac{|w \cdot x_i + b|}{\|w\|_2} = \max_{(w, b) \in \mathbb{R}^{D+1}} \min_{i=1, \dots, n} \frac{y_i(w \cdot x_i + b)}{\|w\|_2}.$$

$w \neq 0$ 

- Noting that  $\{x \mid w \cdot x + b = 0\} = \{x \mid (\frac{w}{\|w\|_2}) \cdot x + (\frac{b}{\|w\|_2}) = 0\}$ , we may WLOG suppose
  $\min_{i=1, \dots, m} y_i(w \cdot x_i + b) = 1$ . This yields simpler formulation:

$$\begin{aligned} P &= \max_{(w, b) \in \mathbb{R}^{D+1} \text{ s.t.}} \frac{1}{\|w\|_2} = \max_{(w, b) \in \mathbb{R}^{D+1} \text{ s.t.}} \frac{1}{\|w\|_2} \\ &\quad \min_{i=1, \dots, m} y_i(w \cdot x_i + b) = 1 \quad \forall i=1, \dots, m \quad y_i(w \cdot x_i + b) \geq 1 \end{aligned}$$

Visually, we can see if  $w \cdot x + b = 0$  defines the MM hyperplane, then  $w \cdot x + b = \pm 1$  define marginal planes:



- Note that the form of the marginal hyperplanes as  $w \cdot x + b = \pm 1$  is guaranteed by the assumption that  $\min_{i=1, \dots, m} |w \cdot x_i + b| = 1$ . There are two such margins (one positive, one negative) because otherwise we could perturb a bit and increase the margin.

We may write our ~~maximization~~ problem as a minimization problem:

$$\min_{(w, b) \in \mathbb{R}^{D+1}} \frac{1}{2} \|w\|_2^2 \quad \text{s.t. } y_i(w \cdot x_i + b) \geq 1 \quad \forall i=1, \dots, m. \quad \textcircled{A}$$

- The objective function  $F(w) = \frac{1}{2} \|w\|_2^2 \in C^\infty$ . Note that  $\nabla F = w$

$$\nabla^2 F = I.$$

In particular,  $F$  is strictly convex, which is very convenient from an optimization standpoint.

• Moreover, since the constraints  $y_i(w \cdot x_i + b) \geq 1$ ,  $i=1, \dots, m$  are affine, we are guaranteed that  $\textcircled{A}$  has a unique solution theoretically, and can be solved practically using algorithms for quadratic programming.

• From an optimization standpoint, it is convenient to introduce the Lagrangian

$$\mathcal{L}(w, b, \alpha) = \frac{1}{2} \|w\|_2^2 - \sum_{i=1}^m \alpha_i (y_i(\cancel{w \cdot x_i} + b) - 1),$$

where  $\alpha = (\alpha_1, \dots, \alpha_m)$ ,  $\alpha_i \geq 0$  are the Lagrange variables (multipliers).

• We may then introduce KKT conditions by setting  $\nabla_w \mathcal{L} = 0$  and  $\nabla_b \mathcal{L} = 0$ :

$$\begin{aligned} \nabla_w \mathcal{L} = 0 &\Leftrightarrow w - \sum_{i=1}^m \alpha_i y_i x_i = 0 \Leftrightarrow w = \sum_{i=1}^m \alpha_i y_i x_i \\ \nabla_b \mathcal{L} = 0 &\Leftrightarrow -\sum_{i=1}^m \alpha_i y_i = 0 \Leftrightarrow \sum_{i=1}^m \alpha_i y_i = 0 \end{aligned}$$

• Moreover,  $\alpha_i [y_i(w \cdot x_i + b) - 1] = 0 \Leftrightarrow \alpha_i = 0 \text{ or } y_i(w \cdot x_i + b) = 1$

• The condition that  $w = \sum_{i=1}^m \alpha_i y_i x_i$  combined with  $\alpha_i = 0$  or  $y_i(w \cdot x_i + b) = 1$  tells us that if  $x_i$  appears in the sum defining  $w$  (i.e.  $\alpha_i \neq 0$ ) then  $y_i(w \cdot x_i + b) = 1$ , i.e.  $x_i$  is a margin maximizing. Such  $x_i$  are called support vectors, and they define the solution.

Remark: Support vectors may not be unique, if for example multiple training points lie on a marginal hyperplane.

⑤

The problem ④ admits a dual formulation:

$$\begin{aligned} \mathcal{L} &= \frac{1}{2} \left\| \sum_{i=1}^m \alpha_i y_i x_i \right\|^2 - \sum_{i=1}^m \sum_{j=1}^m \alpha_i \alpha_j y_i y_j (x_i \cdot x_j) - \sum_{i=1}^m \alpha_i y_i b + \sum_{i=1}^m \alpha_i \\ &= \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m \alpha_i \alpha_j y_i y_j (x_i \cdot x_j). \end{aligned}$$

This leads to

④\*

$$\max_{\alpha = (\alpha_1, \dots, \alpha_m)} \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m \alpha_i \alpha_j y_i y_j (x_i \cdot x_j) \quad \text{s.t. } \alpha_i \geq 0 \quad \forall i = 1, \dots, m \quad \text{and} \quad \sum_{i=1}^m \alpha_i y_i = 0.$$

This is also a nice (e.g. concave) optimization problem that is quadratic in  $\alpha$ , so can be handled with quadratic programming algorithms.

Moreover, strong duality holds, so ④  $\Leftrightarrow$  ④\*, i.e. we can use the  $\alpha$  learned in ④\* to get the solution to ④.